



**WORDCAMP**  
BRATISLAVA 2019

# **SPONSORING** **WORDCAMP** BRATISLAVA 2019

[bratislava@wordcamp.org](mailto:bratislava@wordcamp.org)

[2019.bratislava.wordcamp.org](http://2019.bratislava.wordcamp.org)



	<b>1x PLATINUM</b>	<b>2x GOLD</b>	<b>3-6x SILVER</b>	<b>5-10x BRONZE</b>	<b>MEDIA</b>
<b>Free tickets</b>	10	6	4	2	1
<b>Logo with description on the website</b>	Logo/description/link	Logo/description/link	Logo/link	Logo	Logo
<b>Social media post about sponsor</b>	Stand-alone post	Stand-alone post	One post per category	One post per category	One post per category
<b>Sponsor's logo in all newsletters</b>	✓	✓	-	-	-
<b>Article on the website</b>	✓	✓	-	-	-
<b>Promotional stall in hall</b>	✓ Big	✓ Big	✓ Small	-	-
<b>Promotional and advertising materials</b>	✓	✓	✓	✓	-
<b>Sponsor's roll-up in the main hall</b>	✓ 2x	✓	✓	✓	-
<b>Sponsor's roll-up in the lecture room</b>	✓ 2x	✓	-	-	-
<b>Sponsor's roll-up in the workshop room</b>	✓	✓	-	-	-
<b>Booklet reference</b>	✓ whole page	✓	✓ only logo	✓ only logo	✓ only logo
<b>Special "Thank you" in the beginning &amp; ending</b>	✓	-	-	-	-
<b>Logo on the badge</b>	✓	✓	-	-	-
<b>Logo on the photo-wall</b>	✓	✓	✓	-	-
	<b>2000€</b>	<b>1000€</b>	<b>500€</b>	<b>300€</b>	according to the agreement



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# **BARTER SPONSORING**

You can also support WordCamp Bratislava materially by delivering promotional items or refreshments for conference participants, such as:

- printed pens \*
- notebooks \*
- gift things\*
- Ensuring entertainment for participants
- provision of drinking regime (bottles of mineral water, kofola tap, coffee, ...)
- provision of refreshments (sandwiches, fruit, croissants, baguettes, ...)
- Securing paper bags
- provision of video recording
- securing audio recording

\* The expected number of participants is about 300

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## RULES

Sponsors must adhere to the Code, which you can read at:

<http://opensourcebridge.org/about/code-of-conduct/>

If the sponsor consists of WordPress plugins or themes, they must be published or sold under the GPL.

The sponsor cannot use the WordPress tag in order to be confused official WordPress products or services.

Example:

The service name “WordPress hosting” had to be renamed to “Hosting for WordPress”

